

JUN 19 2012

PUBLIC SERVICE COMMISSION

P.O. Box 14241 2001 Mercer Road Lexington, KY 40512-4241

Mr. Jeff Derouen **Executive Director** Kentucky Public Service Commission P. O. Box 615 Frankfort, KY 40602

June 18, 2012

Dear Mr. Derouen

Pursuant to the Commission's Order of February 3, 2011 in Case No. 2010-00233, Columbia Gas of Kentucky, Inc. hereby files its Annual Report on the Customer CHOICESM program. If you have any questions, please call me at (859) 288-0242. Thank you.

Sincerely,

Director, Regulatory Affairs

Enclosures



Columbia Gas of Kentucky, Inc. Customer ChoiceSM Program Annual Report

2012



Columbia Gas of Kentucky, Inc. Customer ChoiceSM Program Annual Report Table of Contents

Introduction	2
Number of Residential & Commercial Customers Enrolled	
Number of Customers Enrolled per Marketer	
Methods of Enrollment	
Volumes Purchased by Marketers	6
Customer Participation by Volume	
Certified Marketers	
Marketer Rates	9
Customer Concerns	10

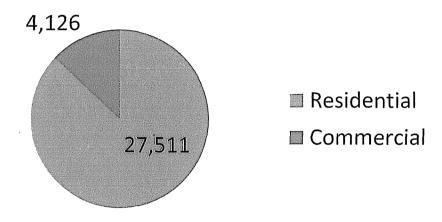
Introduction

Columbia Gas of Kentucky's ("Columbia's") application requesting approval of its intial Customer Choice Program described an annual report to be filed with the Kentucky Public Service Commission ("Commission"). The initial pilot program began in 2000 and terminated on March 31, 2005. Columbia's new pilot Customer Choice Program became effective on April 1, 2005, and by subsequent Orders, the most recent dated February 3, 2011, was extended through March 31, 2014. The Commission's Order authorizing the current program required that Columbia continue to file annual reports. This tenth annual report will summarize the existing program and customer complaints.

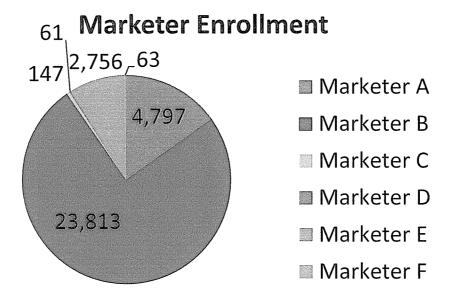
The participating marketers are a combination of long term participants and new entrants during the past year in Columbia's CHOICE Program. The marketers provide numerous gas supply options. As of March 2012, Choice customers have saved (\$27,713,334). This savings is calculated as the amount paid by customers compared to the amount the customers would have paid if they had not opted to be supplied by a marketer in the first place. This is the grand total from the initial Choice program to most recent month available.



Residential & Commercial Customer Participation



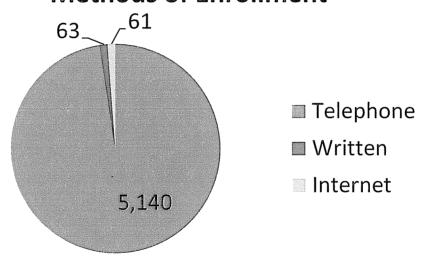




As of March 15, 2012

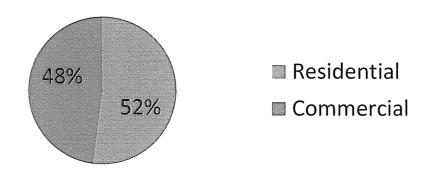


Methods of Enrollment

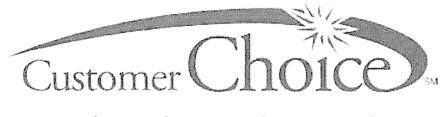




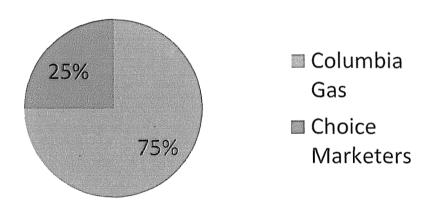
Total Volumes Purchased from Marketers by Participating Customers



As of March 15, 2012



Percentage of Customer Participation by Volume



25 percent of total eligible throughput is being supplied by a Choice marketer.

As of March 15, 2012

Certified Marketers

Interstate Gas Supply, Inc. dba IGS Energy Vincent Parisi 6100 Emerald Parkway Dublin, Ohio 43016 800-280-4474

MxEnergy.com, Inc. Kristin Kreuder 595 Summer Street, Suite 300 Stamford, Connecticut 06901 800-785-4373

Stand Energy Corporation John M. Dosker 1071 Celestial Street, Suite 110 Cincinnati, Ohio 45202-1629 800-598-2046

Gateway Energy Services Corporation Joseph Waldman 400 Rella Blvd., Suite 300 Montebello, NY 10901 (800) 244-2275

Volunteer Energy Services, Inc. Richard A. Curnutte, Sr. 790 Windmiller Drive Pickerington, Ohio 43147 800-977-8374

U. S. Gas and Electric, Inc. d/b/a/ Kentucky Gas & Electric Michelle Mann 1309 U. S. Highway 127 South, Suite B #351 Frankfort, KY 40601 888-919-5943

Interstate Gas Supply, Inc. dba Columbia Retail Energy Vince Parisi P. O. Box 9060 Dublin, Ohio 43017 888-493-6790 Kentucky United Energy LLC Will Graham 730 East Main Street Frankfort, KY 40601 Tollfree:(855)735-7304

CenterPoint Energy Services, Inc. Larry Kunckle 1111 Louisiana, 20th Floor Houston, Texas 77002 (800) 495-9880

Rates Charged by Marketers

The following marketer rates are not identified by marketer name in order to avoid undue influence in a competitive market.

Marketer	Rates as of May 2012
A	\$ 7.59 per Mcf
	\$ 6.99 per Mcf
	\$ 6.79 per Mcf
	\$ 8.49 per Mcf
	\$ 13.50 per Mcf
	\$ 8.99 per Mcf
	\$ 6.43 per Mcf
	\$ 7.49 per Mcf
	\$ 5.90 per Mcf
	\$ 5.39 per Mcf
	\$12.69 per Mcf
	\$ 7.79 per Mcf
	\$ 5.85 per Mcf
	\$ 7.09 per Mcf
	\$ 5.99 per Mcf
	\$ 4.90 per Mcf
	\$ 7.10 per Mcf
	\$6.95 per Mcf
	\$5.29 per Mcf
	\$ 6.59 per Mcf
	\$ 7.99 per Mcf
	\$ 5.56 per Mcf
В	\$ 7.99 per Mcf
	\$ 7.48 per Mcf
	\$ 8.24 per Mcf
	\$ 8.99 per Mcf
	\$ 6.99 per Mcf
	\$ 9.49 per Mcf
	\$ 7.24 per Mcf
	\$ 7.29 per Mcf
	\$ 6.99 per Mcf
	\$ 4.9810 per Mcf
	\$ 7.90 per Mcf
	\$ 8.49 per Mcf
	\$ 4.7310 per Mcf
	\$ 7.49 per Mcf
	\$ 8.50 per Mcf
	\$ 6.74 per Mcf
	\$ 7.74 per Mcf
	\$ 7.89 per Mcf

	\$ 6.49 per Mcf
	\$ 4.5810 per Mcf
	\$ 5.49 per Mcf
	\$ 6.24 per Mcf
	\$ 5.99 per Mcf
С	\$ 7.99 per Mcf
	\$ 6.86 per Mcf
	\$ 6.49 per Mcf
	\$ 7.5905 per Mcf
	\$ 7.4370 per Mcf
	\$ 7.6480 per Mcf
	\$ 7.35 per Mcf
D	\$ 5.70 per Mcf
	\$ 3.34 per Mcf
E	\$4.99 per Mcf

Customer Concerns

The Customer Contact Center received 1,614 calls from May 2011 through April 2012 from customers seeking information about the Customer Choice Program. The nature of the concerns of the customers are shown below.

Choice Information	1,268
Customer Exclusion	10
Marketer Complaint	5
Marketer Savings	151
Price to Compare	176
Send Brochure	4